

Shirebiz Bulletin 10th August 2020

Australia releases Cyber Security Strategy 2020

Last Thursday, The Prime Minister issued a [Press Release](#) on [Australia's Cyber Security Strategy](#) which will invest \$1.6 billion over 10 years to achieve a vision of a more secure online world for Australia. This includes protecting and actively defending the critical Infrastructure that all Australians rely on including cybersecurity obligations for owners and operators.

Austrade: How to prosper in Asia

A landmark report by Asialink business – *Winning in Asia: Creating long term value* will be [released](#) on **Aug11th**. It provides vital insights for Australian CEOs who want to trade or invest in Asia.

Opportunities with the first Recycling Modernisation Fund [RMF]

The Australian Government will invest \$190 million into the nation's first Recycling Modernisation Fund (RMF), which will generate \$600 million of recycling investment through co-funding from industry states and territories and drive a billion-dollar transformation of Australia's waste and recycling capacity. Details [here](#).

AEMO releases its long-awaited 2020 Integrated System Plan

The Australian Energy Market Operator has published its 2020 [Integrated System Plan](#), highlighting the National Electricity Market investments that will be crucial in securing grid stability

Australian Government Entrepreneurs Program

As self-isolation, video calls, and home delivery become the new normal, the Entrepreneurs' Programme continues to support Australian businesses as they navigate new ways of servicing customers and markets. [Details](#).

Austrade - Improving their digital services for exporters Part 2

Can you help us check that our new website structure works? Your [feedback](#) will help us design a better experience for you and all Australian exporters. Austrade's new digital services is to help more Australian businesses grow through exporting, diversify into new markets and manage their risks through the export journey.

R& D Tax scheme too risky for software

The [R&D tax incentive](#) is too costly and carries too much risk for businesses, according to the chief technologist of a clinical trial software firm that has stopped using the program. Software claims under the research and development tax incentive (RDTI) have become increasingly contentious in recent years, with several companies noting changing interpretations of definitions in the laws and damaging audits conducted by the Australian Taxation Office.

Realise Business – A fresh new series of Events

The Realise team have been busily working in the background to bring you new guest

speakers and presenters, First up, we're pleased to announce the Australian Small Business and Family Enterprise Ombudsman, **Kate Carnell**, will be our guest speaker for our first webinar scheduled for **11am on 19th August**. Ms Carnell will speak with CEO, Jacqui Attard, to discuss the current outlook for Small Business and answer your questions. This is a webinar you do not want to miss - places are limited so [Register](#) ASAP!

Realise Business appoint Seven brand new Special Advisors

With a skillset that expands upon our existing and incredibly talented team of Advisors – Adam, Patch, Campbell, Chris, Megan, Yesica and Liza, are here to help small businesses to recover, pivot and grow to their greatest potential! Regardless of the stage or size of your business, our Business Advisors have the expertise to help you every step of the way. With specialties such as, **Business Disruption, Franchising, Strategic Planning, Digital Marketing, Branding** and **Lead Generation**, our new Advisors are already in high demand. We recommend you [book now](#) to avoid disappointment!

The Australian Industry Energy Transitions Initiative

Last week, ClimateWorks and Climate-KIC, together with the Energy Transitions Commission, jointly launched the [Australian Industry Energy Transitions Initiative](#), fondly known as 'Australian Industry ETI'. In their land use program, they published the first in a series of papers mapping well-established global priorities to the unique Australian context. The opportunities available to these hard-to-abate sectors in a decarbonised global economy are real, and they look forward to sharing more updates about them with you over the coming months and years

BAE Systems: Global Access Program

BAE Systems seek to maximise Australian industry involvement in projects and procure around \$300 million worth of work from around 1,500 Australian suppliers. Suppliers are also supported through their Global Access Program to identify and develop world-class industry capabilities. BAE Systems encourage you to contact them. If you believe your company can add value to their supply chain click [here](#).

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Northrop Grumman Joint Data Network - Opportunities

This program seeks to establish a network of multiple tactical data links and requires software to manage and monitor the system. [See](#)