



---

# ShireBiz

# Bulletin

***The Shire Economic Development Alliance Newsletter***

***21st September 2021***

---

## About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- **Job Creation** through projects such as *Supporting the development of the ANSTO Innovation precinct*
- **Advocacy** such as *Improving Shire transport links*
- **Connecting the Community** through regular *newsletter*, and ZOOM and in person events with prominent speakers
- **Shirebiz supporters** are invited to continue to support Shirebiz by becoming members. [Join at](#)

**You are invited to view the new Shirebiz [website](#)**

## **Filling Fast: Sutherland Council: Business resilience and recovery mentoring**

This is your chance to [workshop](#) with a highly experienced mentor and like-minded peers to collectively achieve: Innovative solutions to complex challenges Personal and business resiliency, Sustained business continuity, Amplified revenue, Strengthened workforce retention, A path to crisis recovery Increased confidence and optimism.

---

## **AMGC – Report on the public's perception of Australian manufacturing**

AMGC's [survey](#) found that most Australians believe local manufacturing is important to the economy and Australia's standard of living. However, this perception varies across states and age groups, and people have a limited understanding of the manufacturing industry's outputs, degree of modernisation and global competitiveness. This suggests more needs to be done to educate the Australian public about the current state of the manufacturing industry, its sources of competitiveness and the opportunities it offers.

---

## **Help shape the future of maritime safety in NSW**

Last week an email was sent out inviting you to have your say on the NSW Maritime lifejacket reform. Since that email, we have been contacted by a number of our community who raised concern that neither option presented by NSW Maritime, was practical or suitable whilst on the water. We have been advised that [your input](#) can have a positive impact and we encourage you to have your say!

---

## **Commercial Landlord Hardship Fund - Applications Open October**

Details on the Commercial Landlord [Hardship Fund](#) providing grants of up to \$3,000 per month per retail or commercial lease to eligible small landlords have been released. Who is eligible? Small commercial or retail landowners, who will suffer hardship if they waive some or all of the rent of a tenant who is financially impacted by COVID-19 in

2021 and have not claimed any land tax relief for rent reductions provided between 1 July 2021 and 31 December 2021.

---

### **Kellogg Australia rolls out 100% recyclable displays**

Cereal brand Kellogg's has introduced 100-per-cent recyclable displays across retail stores nationwide. Developed in partnership with Australian-based point-of-sale supplier ID Pop, the retail displays are made with 80-per-cent recycled content and a water-based coating. The shelf clips – previously made of plastic film and moulded plastic – are sourced from natural materials including sugarcane and wood pulp.

---

### **\$150 million missions to boost Australian Agriculture & Food Sectors**

Three major new missions from CSIRO, Australia's national science agency, will grow Australia's agriculture and food sectors targeting \$20 billion by 2030. The \$150 million investment from CSIRO, government and industry will tackle drought, the food export market and growing the protein market. CSIRO Chief Executive Dr Larry Marshall said the three missions together aim to capture a \$20 billion opportunity for Australian agriculture to extend its position as a world leader.

---

### **Opportunity for businesses to attract post graduate students**

Are you a defence company looking for highly skilled PhD students with expertise ranging from AI, Robotics Cyber, Space, Coding to Psychology and Health? Cost-free? NSW Defence Innovation Network's Internship Program will fund 15 three-month internships that will place highly-skilled PhD students into NSW-based companies between November 2021 and March 2022. The program will pair second, and third-year STEM PhD students enrolled at DIN member universities with businesses operating in defence relevant areas.

---

### **AUKUS/Nuclear Powered Submarine**

A key aim of the [AUKUS alliance](#) is to promote information and technology sharing including the integration of security and defence-related science, technology, industrial bases and supply chains. The initial efforts of the agreement will focus on cyber capabilities, artificial intelligence, quantum technologies and additional undersea capabilities. The joint statement stated that this announcement will help sustain peace and stability in the IndoPacific Region.

---

## **Squeeze more innovation out of your existing staff – by Alistair Gordon**

It's a familiar story: a small manufacturing business hires a technical specialist to improve efficiency, or to [create new products](#) or help cut costs. But the specialist's work never quite seems to land – their ideas don't seem commercial, and the business doesn't take them up. Is this the specialist's fault, or the fault of the business and its management? Let's call it a failure to set the right goals. Technical experts are rarely encouraged to step outside the sphere of their expertise, and so across their career, they aren't given consistent, reliable training in skills like negotiation, influencing, pitching a project to make sense commercially, or making complex topics make sense to CEOs, boards and their managers.

---

**Shirebiz supporters** are invited to continue to support Shirebiz by becoming members.

[Join at](#)

---



*Regards,*

**Richard Walker, Secretary, Shirebiz**

**Mobile: 0419617510**

**Email: [info@shirebiz.org.au](mailto:info@shirebiz.org.au)**

