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ShireBiz Bulletin

The Shire Economic Development Alliance Newsletter

12th October 2021

About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- **Job Creation** through projects such as *Supporting the development of the ANSTO Innovation precinct*
- **Advocacy** such as *Improving Shire transport links*
- **Connecting the Community** through regular *newsletter*, and ZOOM and in person *events with prominent speakers*
- **Shirebiz supporters** are invited to continue to support Shirebiz by becoming members. [Join at](#)

Half of employers not aware of super reforms

[The report](#), published by customer experience researchers CSBA, found employers blamed the lack of communication about the reforms and what would be necessary to remain compliant. The reforms came into effect on 1 July this year. They are designed to improve efficiency, transparency and accountability in superannuation and include a rule that super funds will follow members when they change jobs, to avoid people paying fees for multiple, unnecessary accounts.

Realise Business: Reboot and Recover

As many of our small business community prepare to re-open their doors after this latest lockdown, at Realise we are staying abreast of the challenges our clients are facing at this time. We're pleased to announce we have added [several events](#) to our calendar covering some of these key topics, with our intention to help equip you and your business to reboot and recover after lockdown.

Sutherland Council: Guidance for local businesses as we prepare to re-open

Business owners need to ensure that they know [how to reopen their business](#) safely. Measures that need to be considered to become COVID Safe as NSW begins to re-open include:

- Customer proof of vaccination: Options for customers to show proof of vaccination;
- Guidance about business rights: How to welcome back customers in a COVID Safe way, including vaccination compliance and business obligations;
- Vaccinations for your staff: Employers are required to keep workplaces safe and minimise the risk of COVID-19 infection and transmission; and
- What to do if a COVID-19 case is recorded at your business: Updated advice for testing, isolating, and contact tracing.

Mark Speakman: Reopening NSW Road Map Changes

NSW has reached the 70% double vaccination target for the 16+! Stage 1 of the Reopening Roadmap begins on 11 October. New Premier Dom Perrottet today announced the following [refinements](#) to the reopening roadmap.

Realise Business: Use Email Marketing To Drive Business Growth Wednesday 13th October. 12.00pm - 1.30pm

Email is a powerful tool for building strong and lasting relationships with your customers. It can provide a valuable avenue to speak and sell directly to your customers and aid in business growth. In this [session](#) we will introduce you to the world of newsletter and email marketing campaigns.

Supplier Forum and information session – AIDN Webinar

Rheinmetall Defence Australia (RDA), in partnership with ADIN, is pleased to bring you this [webinar](#) aimed at engaging Australian Industry and SME's in relation to opportunities around the Land 125-4 Integrated Solider System (ISS) program. This webinar will cover a range of Australian Industry Capability (AIC) and Global Supply Chain (GSC) topics relating to engaging with RDA as a supplier, with a specific focus on Land 125-Phase 4:

NSW on track to halve emissions by 2030

NSW is on track to cut emissions by 50 per cent below 2005 levels by 2030, and attract \$37 million in investment, according to projections by the Net Zero: Stage 1 Implementation [Update](#). NSW Premier, Gladys Berejiklian, said the state's new objective of halving emissions by 2030 – up from 35 per cent below 2005 levels by 2030 – shows that NSW is serious about setting itself up for the future while helping the world decarbonise.

Tech Council expands, calls on major parties to back tech jobs pledge

The Technology Council of Australia has called on both major political parties to back its plan to deliver one million tech jobs by 2025 as the new industry group welcomes 35 new members. The Tech Council of Australia had 25 foundational members when it launched 13 – 28 October 2021 August, led by inaugural chief executive and former Accenture managing director Kate Pounder and chaired by Tesla's Robyn Denholm.

SPARK Festival on-line 13-28 October 2021

Spark is a Not for Profit, grassroots festival whose mission is to drive prosperity for all Australians via the growth of thriving new economy businesses. Our community is large and strong: startups, investors, SMEs, big corporates and innovators at every stage are all invited. Whether you are getting started or going global, you'll find your spark at Spark. Sessions are open to all, online and FREE. The full program can be seen here.

Grattan Institute: Towards Net Zero Report

Offsetting carbon emissions will be an essential part of Australia's quest for net zero but must not become an excuse to delay cutting emissions. Offsetting can be part of a low-cost climate change policy. It also controversial: some see it as an excuse to delay reductions, others identify problems with environmental integrity, and there is much uncertainty about its real potential. Download the report and tables.

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Join at.



Regards,

Richard Walker, Secretary, Shirebiz

Mobile: 0419617510

Email: info@shirebiz.org.au