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# ShireBiz Bulletin

*The Shire Economic Development Alliance Newsletter*

**9th November 2021**

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## About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- **Job Creation** through projects such as *Supporting the development of the ANSTO Innovation precinct*
- **Advocacy** such as *Improving Shire transport links*
- **Connecting the Community** through regular *newsletter*, and ZOOM and in person *events with prominent speakers*
- **Shirebiz supporters** are invited to continue to support Shirebiz by becoming members. [Join at](#)

[Candidates in Ballot paper order for Council elections Dec 4th](#)

**Jobseekers get \$11.4m career service to supercharge pandemic**

## recovery

Premier Dominic Perrottet will on Wednesday launch the [new online service Careers NSW](#) to provide access to more than 40 volunteer industry experts in growth industries. “[Careers NSW](#) will supercharge our pandemic recovery by ensuring every jobseeker in NSW has online access to career advice regardless of their experience or education, so they can take advantage of the jobs of the future,” he said.

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## Small Business crucial in achieving a Carbon-Neutral Future

Recent research from Powershop Australia indicates the crucial role Australia’s 2.4 million small businesses can play in reducing Australia’s total carbon emissions if they commit to reducing their carbon footprint year on year. The [Powershop report](#), prepared with data partner Geografia, found that Australian SMEs emit about 146.5 million tonnes of the nation’s carbon emissions annually and that, by making some small changes, they can help take the equivalent of 15 million cars off the road.

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## Why local government is holding the keys to the electric vehicle revolution

Transport is a critical lifeline for many of us but despite the benefits, the way we travel and the fuel we use is having a major impact on the environment, our well-being, and our health. As the global automotive industry shifts towards electric vehicles (EV), [local government](#) is ideally placed to benefit while smoothing the transition.

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## St George & Sutherland Medical Research Foundation – Virtual Dash Nov 2021

The [Beachside Dash](#) is our biggest fundraising event of the year, allowing us to continue funding vital medical research projects across St George and Sutherland Hospitals. Last year we were able to fund projects researching Prostate Cancer, Inflammatory Bowel Disease and Alzheimer's Disease. With your support of our

virtual Dash this year, we will be able to continue supporting vital research into 2022.

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### **Mark Sneakman: Restrictions eased from Monday 8<sup>th</sup> November**

In response to the faster-than-expected rate of vaccination against COVID-19, many of the [Reopening NSW roadmap](#) changes will be brought forward by almost three weeks to next Monday 8 November

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### **Guide to a winning social engagement strategy**

People today can connect with brands in more ways than many could have imagined just a few years ago. But how can brands keep up with their digital community's ever-growing expectations for fast, engaging, and empathetic experiences, especially on social media? This [complimentary guide](#) by Emplifi is brimming with insights and best practices to help you understand your audiences' expectations, and then plan, implement, monitor, and measure a winning social engagement strategy.

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### ***Australian Hydrogen News November 2021***

Australia's Long-Term Emissions Reduction Plan to achieve net zero emissions by 2050; new Low Emissions [Technology Statement](#) identifies ultra low-cost solar as a priority technology; release of the first report from the Australia-Germany HySupply project; a new low emissions technology partnership announced with the Republic of Korea links to hydrogen events online at COP26.

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### **COVID-19 vaccinations and your business**

As COVID-19 restrictions ease and businesses reopen, it's important for you to know your rights and obligations regarding vaccinations for your workplace, customers and employees. This [information](#) explains how and when your customers and employees need to show you proof of COVID-19 vaccination and where to go for more information.

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## Realise Business: Why Cyber Security Is Integral To Protect Your Business

Small businesses are particularly at risk when it comes to cyber-attacks. It's important for small businesses to have a [cybersecurity strategy](#) to protect their own business, their data and their customers from cyber threats. Join Susie Jones, co-founder of Cynch Security, as she explains the importance of cyber security for small businesses.

## Transforming Manufacturing Through Digitalisation – Free Smart Manufacturing Webinars

Australian manufacturing is in uncharted territory, as we navigate through Covid-19 in the age of heightened connectivity and inevitable digitalisation. [Industry 4.0 technologies](#) and solutions will be critical to address the business impact of Covid-19, and to be more competitive. Industry 4.0 is playing a key role in industrial transformation, improving manufacturing productivity, connectivity, workplace safety, cybersecurity and supply chain optimisation

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[Join at.](#)

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