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# ShireBiz

# Bulletin

*The Shire Economic Development Alliance Newsletter*

**21st March 2022**

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## About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- **Job Creation** through projects such as *Supporting the development of the ANSTO Innovation precinct*
- **Advocacy** such as *Improving Shire transport links*
- **Connecting the Community** through regular *newsletter*, and ZOOM and in person *events with prominent speakers*

**Shirebiz supporters** are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at [info@shirebiz.org.au](mailto:info@shirebiz.org.au)

## **Shirebiz Breakfast 7:30 am 7<sup>th</sup> April Tradies Gynea**

### **“Improving your employee’s skills”**

Speakers on the manufacturing, retail and the construction industries.

Access [Invites](#)

## **Realise Business: Why Cyber Security Is Integral To Protect Your Business**

**Tuesday 22nd March from 10.30am - 11.30am**

The Australian Cyber Security Centre (ACSC) has issued a high alert for Australians and Australian businesses. Small businesses are particularly at risk when it comes to cyber-attacks. It’s important for small businesses to have a [cybersecurity strategy](#) to protect their own business, their data and their customers from cyber threats. In this webinar we will cover, data protection rules, expectations and trends, the shifting expectations regarding security and how to use it as a growth too, quick and easy tips to get started and where to go for further assistance.

## **NSW Government: Help for small business affected by flood**

Check [support available](#) for eligible businesses in [declared disaster areas](#), or call [13 77 88](#) to learn more. Small business and not-for-profit organisations may be eligible for:

[Disaster recovery grant](#) – up to \$50,000 to help pay for the cost of clean-up and resuming operations; [Disaster recovery allowance](#) – a short-term income support payment to assist if you’ve lost income as a direct result of the floods; [Stamp duty relief](#) – for replacing insured commercial motor vehicles written off due to floods and storms; [Disaster relief loans](#) – concessional interest rate loans up to \$130,000 for small businesses and up to \$25,000 for not-for-profit organisations.

## **The future of manufacturing with environmentally sensitive solutions**

Sustainable manufacturing — the production of goods through economically-sound processes that minimise environmental impact — is at the forefront of the

manufacturing and industrial system's net-zero goals. Governments globally have been working on [E3 frameworks](#) to align economic, energy, and environmental goals with global manufacturers and supply chain, to effectively transform the concept of sustainability from merely an aspiration or a target in the back of an annual report, into a reality.

## **Regional Strengths and Infrastructure Gaps**

Today we publish our *Regional Strengths and Infrastructure Gaps report*, providing government, industry, businesses and the community with an evidence base to support regional growth, off the back of COVID-19 pandemic and recent extreme events. Read the Report.

## **Making it easy to access NSW Government Services Bundeena Thurs 24 Mar 10am – 2pm**

Our [friendly team](#) can help you to apply for essential NSW Government transactions: Seniors Card; Driver licences, photo card renewals and applications; Driver Knowledge Tests; Birth, death & marriage certificates; Cost of Living service – access up to 70 government rebates and savings.

## **It's time to Reconnect at Australia's largest Electronics Expo**

Pre Register now for express entry to attend Australia's [leading Electronics Expo](#) and Conference, 5-6 April, Rosehill Gardens Sydney. Electronex - Electronics Design and Assembly Expo is Australia's only dedicated event for the electronics industry and welcomes designers, engineers, managers and key decision makers that utilise electronics in product design, manufacturing or service.

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## **Global market for additive manufacturing grew 19.5 per cent in 2021: Wohlers Repor**

Worldwide demand for additive manufacturing products and services expanded by 19.5 per cent over 2021, according to the annual [Wohlers Report](#). The rate of expansion was up from 7.5 per cent growth over 2020. A statement from Wohlers Associates – which was acquired by ASTM International late last year – did not give a total dollar value, but a 19.5 per cent increase on 2020’s total would give a figure of approximately \$US 15.3 billion.

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### **Retail Voice: 6 ways retailers can tackle labour shortages**

The retail industry is challenged by labour shortages across the board, from delivery drivers to warehouse staff, from store staff to IT specialists. It’s a challenge faced everywhere from the UK to the US and Australia. [What can retailers realistically do](#) to address the issue?

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### **Three ways for female founders to drive success**

When I started my career I was often the only woman in the room. When I was trying to raise capital for Clearco on Wall Street I got 199 “Nos”, mostly all from male bankers and venture capitalists. I even had one male investment banker say to me “Ma’am, you don’t understand credit. You’re giving small businesses capital with no personal guarantees”. Which is exactly what I wanted to do. [So it was a lonely place](#).

### **Learn how you can improve your supply chain**

Today’s wholesalers, manufacturers and distributors are operating within an increasingly complex environment. Businesses carrying physical inventory need to have [tight processes](#) in place to ensure fast fulfilment while keeping costs down and adapt to shifts in the market at a moment’s notice.

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[Join at.](#)

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*Regards,*

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