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# ShireBiz Bulletin

*The Shire Economic Development Alliance Newsletter*

**15th March 2022**

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## About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- **Job Creation** through projects such as *Supporting the development of the ANSTO Innovation precinct*
- **Advocacy** such as *Improving Shire transport links*
- **Connecting the Community** through regular *newsletter*, and ZOOM and in person *events with prominent speakers*

**Shirebiz supporters** are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at [info@shirebiz.org.au](mailto:info@shirebiz.org.au)

## **SAVE THE DATE Shirebiz Breakfast 7:30 am 7<sup>th</sup> April Tradies Gymea**

### **“Improving your employee’s skills”**

Speakers on the manufacturing, retail and the construction industries.  
Invites to be circulated shortly.

## **Video Conference with Hon Matt Kean NSW Treasurer 15 Mar 3pm**

On behalf of the Australian Chamber of Commerce and Industry, I am pleased to invite you to our [video conference](#) with the Hon. Matt Kean MP, Treasurer of NSW and Minister for Energy. At this video conference, the Treasurer will provide an overview of the NSW Government’s recently announced Business Support Package and how this will help the state’s and the nation’s economy as the country continues to navigate its way out of this once in 100-year pandemic.

## **ARA: Retail Therapy Podcast “Social media for selling”**

Are you surprised to know that Australian consumers are tapping on over 4 million shopping tags every month on social media? Joining us for some [Retail Therapy](#) in the Amex Lounge today is Kate Box, Director, Global Business Group, Retail ANZ at Meta. Kate has been with the social media giant for over 10 years, helping businesses to grow and expand their digital presence.

## **Cyber Security Incident Response Plan Template**

Even the most well-established businesses face threats such as data leaks and security breaches. Minimising the operational risk of cyber security incidents comes down to preparation, early detection and implementing strategies to reduce the impact. [Cyber Security](#) incident response plan template signs can

include: being unable to access accounts changed passwords moved or missing data malfunctioning software or hardware people receiving spam emails from you excessive pop-up ads or website redirects dwindling storage space newly created users changes to user permissions monitoring log files Enter your process here.

## **Watch how Finland plans to store uranium waste for 100,000 years**

The saying “out of sight, out of mind” doesn’t quite hold true for radioactive materials. Proposed permanent storage facilities for nuclear waste have encountered pushback in countries such as France, Sweden, and the United States—including the latter’s famously contested Yucca Mountain site in Nevada. However, Finland has succeeded in gaining approval for a [long-term nuclear waste repository](#), which is set to open in a few years.

## **Speed Webinar: How to fix temporary skilled migration 16 Mar 12-12:20pm**

Australia is squandering the potentially enormous benefits of temporary skilled migration. Temporary skilled migration is unpopular and in response politicians are restricting sponsorship to fewer. Often low skilled jobs. In this special Grattan Institute [speed briefing Webinar](#) event, our migration policy experts Brendan Coates and Henry Sherrell will discuss their upcoming report *Fixing temporary skilled migration: A better deal for Australia*.

## **BlueScope welcomes Renewable Manufacturing Fund in NSW**

BlueScope has welcomed the NSW government’s new \$250 million [Renewable Manufacturing Fund](#) and its commitment to create opportunities for local industry in this and other sectors. “The potential opportunity for local manufacturers in relation to NSW’s Renewable Energy Zones is enormous – several hundred thousand tonnes of steel, around \$1.5 billion of fabricated products, and almost 20,000 jobs,” BlueScope managing director and CEO Mark Vassella said.

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## Taskforce set to reinvigorate NSW modern manufacturing

The New South Wales government has announced a [new taskforce](#) designed to renew NSW's manufacturing sector, with the aim of accelerating adoption and development of modern manufacturing capabilities across industry sectors in Australia's largest state. Minister for enterprise, investment and trade Stuart Ayres said NSW's Modern Manufacturing Taskforce brings together research, academia and industry experts to drive innovation, productivity and competitiveness in NSW, and generate more and better jobs.

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## On Demand Webinar: Shining a spotlight on gender equity in the retail sector

In this [webinar](#), we are joined by Nicole Sheffield, Managing Director Data and Digital @ Wesfarmers, and ARA's first female president. Nicole has had a fascinating leadership career path – particularly within retail and she shares her wisdom, insights, trials and triumphs on from her journey to the top with Elise Sharpley, Partner @ Deloitte.

## How to enhance your mobile cyber security

It's [important to treat your mobile as you would your wallet](#). There are about 20.6 million smartphone users in Australia – with the number expected to rise by an additional two million in the coming years, according to Deloitte research. The all-in-one, hand-held devices are used to complete a myriad of tasks – from connecting with others to online banking, shopping and tracking our fitness levels.

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## How to reindustrialise Australia – by Lance Worrall

In March @AuManufacturing analysed the failings of Australian industry policy and its outcome – our fragile and narrowly based commodity economy. Here Lance Worrall looks forward to the elements of the reindustrialisation policy we need to reverse Australia's economic decline. We need a [strategy for reindustrialisation](#). Without it Australia is the loser. We need a national industrial policy to add value to

our immense natural resources, instead of simply exporting them in low-value unprocessed form. We need it for higher self-sufficiency to combat external shocks.

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Join at.

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*Regards,*

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