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# ShireBiz Bulletin

*The Shire Economic Development Alliance Newsletter*

**3rd May 2022**

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## About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- Job Creation through projects such as *Supporting the development of the ANSTO Innovation precinct*
- Advocacy such as *Improving Shire transport links*
- Connecting the Community through regular *newsletter*, and ZOOM and in person events with prominent speakers

**Shirebiz supporters** are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary

at

info@shirebiz.org.au

## **Heathcote Road Bridge upgrade: Work is now underway**

Work is now underway on the [Heathcote Road Bridge upgrade](#), with the project expected to be complete within 12 months. Some excavation and rock cutting is required to complete the new bridge. In order to undertake this work safely and minimise traffic impacts, some road closures are required on Heathcote Road between New Illawarra Road and Princes Highway on weeknights and over weekends.

## **Webinar: Economic Recovery Fast & Slow Wed 11<sup>th</sup> May 12pm**

Join us for an [insightful webinar](#) with Erin McGoldrick ACEcD who will share how the City of Glenorchy weathered the economic crisis and the learnings that came along the way. Glenorchy's first economic development strategy in thirty years was endorsed in February 2020, and just three weeks later Australia's borders were closed and lockdowns were introduced to limit the spread of COVID-19.

## **Webinar: Vietnam Business Briefing 12<sup>th</sup> May 6-7:15 pm**

This [briefing](#) will provide an overview of Vietnam's digital economy with the spotlight on fintech and ecommerce and form part of the AVPI program of sectorial policy dialogues. Our guest speakers will: ▪ Reveal key insights on the drivers and technological enablers of Vietnam's digital ecosystem ▪ Highlight practicalities of accessing the Vietnam market ▪ Explore Vietnam's fintech regulatory sandbox and the risk profile of doing business in Vietnam ▪ Provide advice on developing relationships in Vietnam

## **Accelerating Deep Tech Business: Science Meets Business Event May 20<sup>th</sup>**

The nandin Innovation Centre at ANSTO, is a deep technology incubator for entrepreneurs, startups and small and medium businesses to embrace challenge-based innovation. Hear from ANSTO researchers, deep tech startups and innovation visionaries across a broad range of fields. [Register](#) to attend in person at ANSTO

and receive a tour of our world-class nuclear science and technology facilities and the nandin Innovation Centre.

## **Election 22 the real issues – adding value by Professor Danny Samson**

Our economy generally does well, regardless of the fact that we are a commodity-based exporting country, evidenced by the 20+ quarters of pre-pandemic economic growth, and the current return to growth and essentially full employment. Governments have ignored the structural risk of being tied to iron ore and other metals exports, and even worse in the current and future era of fossil fuels phase out, coal. We even have a prime minister who took a lump of coal into Federal Parliament and waved it about.

## **Blending craft and automation to make beautiful chocolate**

Australia has a rich history in the art of chocolate making, and Siemens works closely with industry to integrate modern automation systems for a range of applications. Many of these family-owned businesses have been in operation for over a century, developing their craft and growing with the introduction of newer, more efficient production frameworks.

## **Youth Partnership April 2022**

Our Work Placement team are coordinating hundreds of students each week to head out to workplacement, to practice and learn new skills. We are still working towards replacing opportunities that were unfortunately lost due to COVID-19, so if any of our existing host employers can take on additional work placement students or our now ready to restart with the program, we would love to hear from you.

## **The value of shopper research**

Shopper research helps you understand shoppers' attitudes and behaviours, so you can tailor activities and programs to suit various shopper types on different

occasions. Shopper surveys enable you to understand the ‘why’ behind the buy.

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## **Four ways to protect yourself against financial fraud**

A [study by UNSW Business School](#) shows there are several benefits to seeking professional financial advice. The [Royal Commission into Misconduct in the Banking, Superannuation and Financial Services Industry](#) has led to a significant crackdown on the education and ethics requirements of financial advisers and the profession’s remuneration structure.

## **Business NSW: Help us advocate for government assistance to tackle rising costs...**

The cost of doing business has increased rapidly in recent months. Prices are rising across the board, with the latest CPI up 5.1% from a year ago. This is the highest inflation rate recorded in over 20 years, and workers are likely to demand higher wage adjustments. We want to [understand how your business is coping](#).

## **Lifting R&D investment could lead to long term economic growth**

Australia’s economy could be \$24 billion bigger over 10 years if investment in higher education research and development (R&D) was lifted by [just one per cent](#), according to Universities Australia’s submission to the Productivity Commission. The submission outlines a range of drivers to improve Australia’s productivity growth and highlights the vital role universities play in finding the solutions.

## **Australian Retail Institute: Careers & Training Newsletter**

In a challenging employment market where the retail sector continuing to experience labour shortages, investment in [employee development](#) is significant to an organisation's value proposition to attracting the right candidates and retaining existing team members. The *2022 LinkedIn Global Talent Trends Report* identified professional development as the #1 way to improve company culture.

## **Advanced manufacturing’ should be about people, skills and the environment, not fancy new tech**

It is now a common trope of Australian election campaigns that both major parties pay lip service to the importance of supporting ‘[advanced manufacturing](#)’, while regularly donning hard-hats and high-vis vests. But what does ‘advanced manufacturing’ really mean for jobs, for communities, or for the environment?

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Join at.

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*Regards,*

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