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# ShireBiz Bulletin

*The Shire Economic Development Alliance Newsletter*

**9th August 2022**

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## About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- Advocacy for business investment, traction and job diversity eg projects such as supporting *the development of the ANSTO Innovation precinct*
- Advocacy for infrastructure investment, policy change and streamlining regulatory environments in the Sutherland Shire
- Engaging the community through regular *newsletter*, and *events*

Shirebiz would like to thank our supporters for your support over the last year

**Shirebiz supporters** are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at [info@shirebiz.org.au](mailto:info@shirebiz.org.au)

## **LAST CHANCE: Shirebiz Quarterly Thurs 18<sup>th</sup> Aug 2022 5pm RMYC Woolooware**

You are [invited](#) to hear Nick Holden of Modular Walls speak on the development of his company. A passionate entrepreneur from a young age, Nick developed the first 'Modular Wall' using his composite panel manufacturing experience. [REGISTER](#)

## **Realise Business: How To Write A Business Plan Thursday 11th August from 12.00pm - 2.00pm**

Planning is essential for any tourism business for their sustainable future, and so [creating a business plan](#) that you can actually use is key. Your plan should include certain elements, like mission, values, and vision statements, and avoid common pitfalls, like neglecting the specific needs of your organization, so it becomes your road map for success.

## **NSW Government: Free Advice to help your business thrive**

If you're starting a new business or need professional advice, get in touch with our [Business Concierge](#) team who can connect you to an independent Business Connect advisor. Each advisor has experience running their own business and can help you with planning, marketing, managing cash flow, or adopting digital tools. You can also learn new strategies and improve your skills through Business Connect's free online and in-person events and resources.

## **ABC Health Aug 2022**

Australia may have seen the worst of the most-recent wave of COVID-19's Omicron variant, according to federal Health Minister Mark Butler. "The [data we're seeing right now](#) indicates we might have reached the peak earlier than we expected to. "We're being a bit cautious about that because what we've seen through the pandemic is the 'school holiday effect', which shows numbers and transmission takes a slightly different course because of different activity in the school holidays."

## **COSBOA July in Review**

Worker shortages, rising costs of doing business, and absenteeism due to COVID19 remain the top issues. COSBOA is looking forward to workshopping solutions to some of these issues along with other industry groups and unions at the Government's upcoming Jobs and Skills Summit in September. I'd like to give a special shout out to those COSBOA members who have been working hard and giving their time to help us develop our position

## 5 reasons why you should Exhibit at Fine Foods Australia

Fine Food Australia, the leading food trade event in the Southern Hemisphere, running on 5-8 September at the MCEC, has been bringing tens of thousands of food buyers together in one place to do business for almost four decades. We believe there's never been a better time to exhibit as the industry recovers and reunites. Here are 5 ways in which Fine Food can help you boost your business: Generate new sales leads; increase brand awareness; Showcase your newest products; Put your brand in front of a huge cross section of the industry and Stay ahead of the curve

## Time for some productive new ideas

Economists and business people talk unceasingly about the crying need to improve the economy's productivity, but most of what they say is self-serving and much of it's just silly. Fortunately, this week's five-yearly report on the subject from the Productivity Commission, The Key to Prosperity, is far from silly, and might just stand a chance of getting us somewhere.

## Is Traditional Injury Prevention Training a Thing of the Past?

Workplace back and shoulder injuries are extremely common with as many as 3% of workers suffering each year. These injuries often result in costly insurance claims. On a global level, the annual cost of workplace back and shoulder injuries is astronomical: more than \$50 billion dollars in the US and over \$80 billion dollars in the UK

## **CSIRO R&D program to boost advanced manufacturing**

The CSIRO is advancing Australia's advanced manufacturing capability by providing free research and development support to help businesses develop new products or services through a new [Innovate to Grow](#) program. SMEs working on new advanced manufacturing solutions can sign up to the free, 10-week online Innovate to Grow program, to support their commercial idea by building their R&D knowledge, with 25 spots available

## **CBA launches new dedicated support for tradies**

Commonwealth Bank (CBA) has announced [new support for tradies](#) who are looking to start or grow their own business. Tradies can benefit from tailor-made discounts, smarter transaction accounts and resources to help them through challenging conditions in the construction industry. [CBA's support for tradies](#) is designed to help them manage the impact of pressures currently facing the Australian construction industry, including supply challenges, labour shortages and rising costs, with ABS data showing the cost of building materials increased 15 per cent in the year ending March 2022.

## **Slower industry expansion shows need to address labour shortages**

The Australian Industry Group (Ai Group) Australian PMI dropped by 1.5 points to 52.5 in July, indicating a weaker rate of expansion compared to the previous month. "The [supply and labour constraints](#) afflicting the Australian economy are weighing heavily on the manufacturing sector. Production and employment both fell in July, as manufacturers struggle with chronic labour shortages and supply chain interruptions," Ai Group chief executive Innes Willox said

## **Rising inflation prompts 'radical changes' in how Australians spend**

Australians are set to make "[radical](#)" changes to their spending as the economy tightens according to new research by consumer intelligence platform, Toluna. To combat rising inflation and manage expenses, 20 per cent of Australians are now putting off upgrading their tech devices such as mobile phones and tablets, performing home repairs or buying any major appliances (18 per cent).

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Join at.

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*Regards,*

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