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# ShireBiz

# Bulletin

*The Shire Economic Development Alliance Newsletter*

**7th February 2023**

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## About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- Advocacy for business investment, traction and job diversity eg projects such as supporting *the development of the ANSTO Innovation precinct*
- Advocacy for infrastructure investment, policy change and streamlining regulatory environments in the Sutherland Shire
- Engaging the community through regular *newsletter*, and *events*

Shirebiz would like to thank our supporters for your support over the last year

**Shirebiz supporters** are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at [info@shirebiz.org.au](mailto:info@shirebiz.org.au). We would also appreciate feedback on the content.

**ANSTO uses CORIS360® advanced radiation imaging solution to find Rio Tinto's lost radioactive source**

One of the more challenging aspects of working with radiation is that you cannot see it and unknowingly, workers can be exposed to radiation. ANSTO's new platform imaging technology, [CORIS360®](#) makes the invisible, visible, to help keep workers safe. Using [compressed sensing techniques](#), CORIS360® quickly produces precise high-quality images, improving operational decision making for anyone working in radioactive environments. The [inside story](#) of how WA's tiny missing radioactive capsule was found.

## **Shirebiz submission on Council's Draft Parking Strategy Proposal Nov 2022**

Following release of the Council's [Draft Parking Strategy Proposal](#) Shirebiz hired a consultant to review the proposal. The [covering letter](#) with [The report](#) suggests that the Strategy better defines the current environment within the four parking categories of on-street, off-street, private and community parking to make these more relevant to the specific locations in the Shire enabling a more targeted strategy for the future.

## **Realise Business; How To Work Effectively With A Digital Marketing Agency Face-to-Face Workshop Friday 10th February from 9.15am - 12.30pm**

So you're thinking to [work with an agency](#). Or maybe you've worked with one in the past. And perhaps you may have had a great time... or maybe you didn't have a positive experience. Many people can face hard times or miscommunications when working with agencies. At the same time agencies can offer a unique set of skills and experiences that when harnessed correctly, they can an amazing impact on your sales and your brand.

## **Business NSW: Business Conditions Survey - Closes 14 Feb 2023**

Now we are looking to supercharge our voice to the NSW Government and keep the pressure on. But we need your help. Today we are asking you to participate in our [Business Conditions Survey](#).

## **Flavours of NSW: NSW Government launches \$40million biosciences fund**

Innovative start-ups and businesses have the opportunity to apply for funding to develop and commercialise problem-solving products, devices and systems in the biological sciences space through a new \$40 million NSW Government program. [The Biosciences Fund](#) provides a platform for NSW's best minds and most agile new

businesses to solve pressing issues in areas such as health and the environment. The Fund will consider applications that align with specific technology applications outlined in the 20-Year R&D Roadmap and target one of the three priority industries identified in the [NSW Industry Development Framework](#).

## **Australian Skills Quality Authority Update: February 2023**

[In this edition](#): Reminder: AVETMISS VET Provider data due 28 February 2023; New version of TAE training package and transition extension information; Annual Declaration on Compliance – coming in April 2023' Final report – Strategic Review of Online Learning in the VET sector

## **[Podcast] how can brands engage the growing number of 'hyper fatigued' consumers?**

Host Andrew Davidson is joined by technology, travel and consumer trend experts for a discussion about the 2023 Mintel Global Consumer Trend '[Hyper Fatigue](#)'. The trend predicts that instead of trying to keep up with technology, consumers will be tempted to give up entirely and return to the ease of tactile pleasures.

## **New and upgraded schools continue to be delivered across NSW**

The NSW Government continues to deliver [new and upgraded schools](#) across the state in 2023 as part of its school building program. Thousands of students settle into new classrooms at 14 new and upgraded schools across NSW today, with Premier Dominic Perrottet and Minister for Education and Early Learning Sarah Mitchell visiting the new Edmondson Park Public School to officially welcome students and families for the 2023 school year.

## **Business NSW Newsletter Feb 2023**

[Articles include](#): Selling online? Protect your business with a registered trade mark; New paid family and domestic violence leave - understand your responsibilities; Protecting your customers' information; and CRC-Project grants: round 13 announced and round 14 now open.

## **AsiaLink Business News February 2023**

[Issue includes](#): eCommerce Opportunities in Asia: Insights from experts; Opportunities for Australian SMEs in China; Navigating Asia: Building capabilities and creating impact and Asialink Leaders Program 2023 Applications now open

## 9 common questions that keep manufacturing owners up at night

Small manufacturers across multiple industries have chosen [ECI](#) ERP solutions to run their businesses, so we've heard practically every question possible. Some [common questions](#) include: How much inventory do we have left? Why do mistakes always happen when we enter orders into the system? Are we making money on all our jobs?

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[Join at.](#)

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*Regards,*

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