



ShireBiz

Bulletin

The Shire Economic Development Alliance Newsletter

21st March 2023

About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- Advocacy for business investment, traction and job diversity eg projects such as supporting *the development of the ANSTO Innovation precinct*
- Advocacy for infrastructure investment, policy change and streamlining regulatory environments in the Sutherland Shire
- Engaging the community through regular *newsletter*, and *events*

Shirebiz would like to thank our supporters for your support over the last year

Shirebiz supporters are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at info@shirebiz.org.au. We would also appreciate feedback on the content.

[You are invited to the Shirebiz Quarterly “Fair Work Legislation Amendment Act 2022 at the Royal Motor Yacht Club, Woolooware 5pm March 29th](#)

On 6 December 2022, the Fair Work Legislation Amendment (Secure Jobs, Better Pay) Act 2022 was enacted. The Act amends and introduces a number of workplace laws, and introduces new objectives to promote job security and promote gender equality. Dean Groundwater, WMD Law will provide a [summary of the key changes](#). Event is FREE and finger food provided. NOTE CHANGE IN DATE

[Service NSW Mobile Service Centre will be in Bundeena Thurs 23rd Mar 10am-3pm](#)

[Services](#) we can help you with include: Seniors card; Driver licences, photo card renewals and applications; Driver knowledge tests; Birth, death & marriage certificates; Savings Finder service – access up to 70 government rebates and savings.

[Realise Business How to build a purpose driven brand Thurs 23rd Mar 10-12pm](#)

In this 2-hour [online workshop](#), Purpose & Brand Consultant Justin Cooper will explore: Why is Purpose an important part of your business strategy?; How do you go about defining your business Purpose?; How can you build Purpose into your brand identity, brand positioning, product/service offering and brand communications?

[Webinar: Building Trust with contractors and regulators Wed 29th Mar 11 am](#)

This is a [must-attend event](#) for all builders who want to understand the latest news and information about legislative requirements for construction projects in Queensland and potential impacts in other states. During the webinar, independent expert, [Laura Hattin](#), will share her insights and best practices.

[Webinar: The United Patent Court - Countdown has started. Are you ready? 29Mar 8pm](#)

After years of debate and preparation, the [Unified Patent Court](#) (UPC) is set to start accepting cases on 1 June 2023. We invite you to hear from our pan-European IP experts for a webinar on Wednesday, 29 March as they assess the biggest shake-up

in the region's approach to IP for a generation

CEDA: World Competitive Survey Due 31st March 2023

You are invited to participate in our [survey for the 2023](#) edition of the IMD World Competitiveness Yearbook. The yearbook is the leading annual report on the competitiveness of nations and has been published by IMD since 1989. It benchmarks the performance of 65 economies based on more than 330 criteria, using official statistics and data from the Executive Opinion Survey

NSW schools outreach program encourages trade careers

Weld Australia's Advanced Manufacturing [Schools Outreach Program](#) is encouraging kids in secondary schools across New South Wales to explore careers in the trades. With a skills deficient [crisis](#) impacting a raft of labour markets across Australia, industry is calling for the Program to be rolled out nationally. Weld Australia has been working with the New South Wales Department of Education on the Advanced Manufacturing School Outreach Program to create a practical solution to the skills crisis in Australia.

Miranda Swift: leading by example in Construction Industry

At just 21 years of age, budding [Cadet Civil Engineer](#) and student Miranda Swift is already inspiring the next generation of aspiring women engineers. Growing up regionally in Lithgow, a small town in the Central West region of New South Wales, Miranda Swift was given a taste of the construction industry at the age of 16 and never looked back. Today, she is a Cadet Civil Engineer at Northrop Consulting Engineers (Northrop) while also studying a Bachelor of Engineering degree at Charles Sturt University (CSU)

Making high tech medical gels with Australian spinifex grass

Uniseed and Bulugudu will invest \$2.6 million into Trioda Wilingi, a University of Queensland/UniQuest spin-out company, to develop innovative [medical gels](#) from cellulose nanofibres extracted from spinifex harvested in north-west QLD. Trioda Wilingi has the exclusive global rights to develop novel injectable spinifex medical gels, which have many potential applications including osteoarthritis, drug delivery and cosmetic treatments. The concept was developed with the help of the Australian National Fabrication Facility (ANFF).

Celebrating Australian sovereign capability – our emerging mRNA vaccine ecosystem

The Covid-19 pandemic revealed Australia's broken medicines value chains which are mostly wholly reliant on importation, especially for the newest mRNA vaccines. Today our series – Celebrating Australian sovereign capability – looks at the [emerging vaccine ecosystem](#) around the Monash-Clayton area of Melbourne. It has long been a great Australian dream to develop a medicines value chain that stretches from discovery to clinical trialling, to production and local manufacturing in volume.

Billions in trade spend goes unevaluated every year. Are you getting your money's worth?

Despite huge budgets, 72% of [trade promotions](#) won't break even, and more than half suffer from poor execution*. Companies know they need to find a better way to manage their trade spend if they want to drive profitable growth and achieve success now.

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[Join at.](#)



Regards,

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