



ShireBiz Bulletin

The Shire Economic Development Alliance Newsletter

23rd May 2023

About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- Advocacy for business investment, traction and job diversity eg projects such as supporting *the development of the ANSTO Innovation precinct*
- Advocacy for infrastructure investment, policy change and streamlining regulatory environments in the Sutherland Shire
- Engaging the community through regular *newsletter*, and *events*

Shirebiz would like to thank our supporters for your support over the last year

Shirebiz supporters are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at info@shirebiz.org.au. We would also appreciate feedback on the content.

Please note that the next edition of the Bulletin will be on 20th June as I will be away on vacation.

Realise Business: On line workshop How to build a purpose driven brand 25th May 10am -12pm

Why is purpose an important part of your business strategy, how you go about defining your [Business Purpose](#) and how to build Purpose into your brand identity, brand positioning, product or service offering and brand communications. Presented by Purpose & Brand Consultant Justin Cooper this interactive workshop is designed to give you an understanding.

Webinar: The fundamentals of cybersecurity

Intertek SAI Global's recent Australian Business Survey found that over 40 per cent of organisations believe they are vulnerable to a cybersecurity attack. This [FREE webinar](#) will help organisations identify emerging cyber risks and learn how to mitigate them. In this webinar, CTRL Group head of GRC, James Lacey and SAI Global's global technical manager – ISMS, Stephen Weekley, discussed the fundamentals of cybersecurity.

Sutherland Shire Council: Join the Conversation May 2023

Includes: [Australia Road Bushland Reserve](#); [North Cronulla Beachfront Parking Trial](#); [New Library, Technology and Community Hub](#); [Bundeena Memorial Reserve Landscape Renewal](#) and [Update on Off-Leash Dog Parks](#)

CEDA: Bold investment decisions and dynamic managers key to boosting productivity

While it was pleasing to see an unexpected federal budget surplus, strong economic conditions are driving much of these better outcomes. Last week's Federal and WA Budgets show the nation's finances continue to enjoy a boost from strong commodity prices and a strong labour market. In a higher inflation environment, [productivity](#) remains the missing piece of our prosperity puzzle

Can you sack someone who won't return to the office

The COVID-19 pandemic changed the way people work, with remote work becoming the norm for many. But what happens if you want employees back in the office and they refuse? While some employees are eager to return to the workplace, others may be hesitant or resistant to the idea. What should you do if an employee [refuses](#)

[to return to work?](#) Can you dismiss them?

CSIRO launches free program for SMEs in health and medtech

CSIRO has launched a free 10-week [Innovate to Grow program](#) to support small and medium enterprises (SMEs) in the growing health and medical technologies sector to develop new products and services. Applications are now open for the 10-week Innovate to Grow program, which provides SMEs with the knowledge and tools to better identify and understand their research and development (R&D) opportunities, plus develop actionable business plans to advance their innovative idea.

New Construction Forum funded in Federal Budget

The Federal Budget delivered on Tuesday 9 May 2023 included welcome funding to establish the [National Construction Industry Forum \(NCIF\)](#). [Australian Constructors Association](#) CEO Jon Davies said the NCIF will provide a tripartite forum to transform the construction industry, as other sectors have, so we can emerge as a worldwide leader and industry of choice for future generations of workers

Celebrating Australian Made – towards green Australian supply chains by John Noonan

Europe introduces a carbon border tax in 2026, but will steel users have to pay a premium for green steel? Not if Australia's experiment with greening the steel manufacturing supply chain is successful. Australia is investing heavily in a 100 percent [Distributed Variable Renewable Energy and Storage \(DVRES\)](#) electricity grid allowing the development of the green iron ore mining and green steel production that will underpin a critical sovereign industrial green manufacturing supply chain

Many employers find it hard to recruit people with the skills they need

Australia's Skilled Migration Program is designed to attract migrants who make a significant contribution to the Australian economy, and fill positions where no Australian workers are available. While the program has the potential to assist small businesses, a recent NSW [Small Business Commission survey](#) found that over half of businesses that considered sponsoring a skilled migrant didn't know where to start or found the process confusing.

Husic updates national interest Critical Technologies list

Industry and Science minister Ed Husic has released a refreshed 2023 '[List of Critical Technologies](#)' identifying seven key areas of national interest, after a review found the need for a catalogue with greater focus and purpose. Mr Husic unveiled the updated list on Friday morning, just days after the government stumped up \$100-odd million for a new critical technologies package in the federal Budget.

AusIndustry: R&D Tax Incentive Insider May 2023

Includes: Application for advance and overseas finding; Advance findings information session: tax agents and consultants; Science Research and Innovation Budget tables; Australian Intellectual Property Report 2023 and Why Australia Benchmark Report.

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Join at.



Regards,

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