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# ShireBiz Bulletin

*The Shire Economic Development Alliance Newsletter*

**29th August 2023**

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**If you would like to receive this bulletin on a regular basis  
contact the Secretary on [info@shirebiz.org.au](mailto:info@shirebiz.org.au)**

## **CEDA Update: Intergenerational Report should drive meaningful policy change**

This week's [Intergenerational Report \(IGR\)](#) should serve as an important rallying call for a consistent and sustained policy response to Australia's long-term challenges. Today, population ageing remains a critical factor influencing our Federal Budget and broader economic outlook, but the latest IGR has much more to contend with. It will also need to comprehensively reflect the most pressing generational challenge of our time: climate change; while also seeking to take into account the implications of technological advances.

## **Australia Post's new next-day delivery service, explained**

Australia Post this week announced [Australia Post Metro](#), its take on the next-day delivery model connecting businesses with their online shopping customers. Here's what businesses ought to know about the fresh development, how to access it, and the costs involved. What is Australia Post Metro? Australia Post Metro is a new next-day delivery service, offered by Australia Post itself, catering to retailers operating in the nation's biggest metropolitan centres.

## **Realise Business: Are you wondering what is the best way to get cut through and market your business online**

In today's fast-paced digital world, [capturing your audience's attention](#) is no longer about just getting likes on social media – it's now a necessity for driving sales in your business. You have a mere 0.5 seconds to make an impact and draw in your ideal customers. That's right – half a second can make or break your online marketing strategy.

## **Silex Systems awarded defence support for quantum silicon production**

Industrial technology company Silex Systems has been awarded defence funding support for its development of technology to [produce zero spin silicon \(ZS-Si\)](#) needed to manufacture quantum computing chips. The company has been awarded \$5.1 million funding from the Defence Trailblazer for the Concept to Sovereign Capability Program.

## **Woolworths boosts funding to combat food insecurity**

To help vulnerable Australians, Woolworths Group has [boosted funding](#) to its hunger relief partners to deliver 13 million additional meals. The additional injection is 100 per cent funded by Woolworths as a corporate donation of \$9 million across Australia and New Zealand.

## **HRI: Simple test for dementia on the horizon**

We know that high cholesterol is one of the major risk factors for cardiovascular disease. Now, in a breakthrough discovery, [HRI research](#) shows that it's also linked to an increased risk of dementia. Watch lead researcher Dr Ashish Misra explain more to 10 News First in the included TV interview

## **Youth Partnership: Exploring the business world virtually with Salesforce**

In a continuation of our commitment to [innovative work placement education](#), Salesforce, in an exciting collaboration with over 550 students state-wide (NSW), hosted another successful virtual work placement experience. This initiative brought the dynamics of the business world right into the classrooms of students

## **Australian Government: Guide to managing cash flow**

Follow the steps in this guide to [manage the way money moves](#) through your business. The better you manage your cash flow, the more your business will thrive.

## **How this manufacturer can export 80% of its products**

ActionLaser's laser drilling technology was developed by CSIRO back in the 1980s

to meet the needs of the sugar industry in Australia. The company was then born in 1988, delivering some of the first [laser perforated filtration screens](#) globally, and is now exporting close to 80 per cent of its product internationally

## Reducing financial risk for your construction business

The financial viability of businesses is keeping construction leaders awake at night. The knock-on effect of construction companies going under, and the prospect of subcontractors not getting paid threatens the broader industry. According to our latest [How We Build Now](#) benchmark report, construction leaders now prioritise cost management and cash flow protection above all else.

## Take action now against non-compliant imports

In the vast landscape of global commerce, the competition is fierce, and the stakes are high. For Australian manufacturers, the challenges are particularly daunting. While they strive to maintain high-quality standards and comply with stringent regulations, a growing concern lurks in the shadows – [non-compliant products](#) flooding the market. These unscrupulous products not only endanger consumers but also create an unfair advantage against local manufacturing, pushing our homegrown industries to the brink of extinction.

## Ausindustry: Tax Incentive Insider Aug 2023

[In this edition](#): Are you ready for the 31 October application deadline? Introduction to the R&D Tax Incentive Guide to the R&D Tax Incentive; Customer Portal Cooperative Research Centres Project (CRC-P) grants now open; Resources Technology and Critical Minerals Trailblazer and On Farm Connectivity Program Consultations.

## About Shirebiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- Advocacy for business investment, traction and job diversity eg projects such as supporting *the development of the ANSTO Innovation precinct*
- Advocacy for infrastructure investment, policy change and streamlining regulatory environments in the Sutherland Shire

- Engaging the community through regular *newsletter*, and *events*

Shirebiz would like to thank our supporters for your support over the last year

**Shirebiz supporters** are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at [info@shirebiz.org.au](mailto:info@shirebiz.org.au). We would also appreciate feedback on the content.

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*Regards,*

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