



ShireBiz Bulletin

The Shire Economic Development Alliance Newsletter

11th July 2023

About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- Advocacy for business investment, traction and job diversity eg projects such as supporting *the development of the ANSTO Innovation precinct*
- Advocacy for infrastructure investment, policy change and streamlining regulatory environments in the Sutherland Shire
- Engaging the community through regular *newsletter*, and *events*

Shirebiz would like to thank our supporters for your support over the last year

Shirebiz supporters are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at info@shirebiz.org.au. We would also appreciate feedback on the content.

Realise Business: Events for July 2023

Events include: HOW TO APPLY FOR GRANTS Thursday 20th July 9:30am - 12:30pm; HOW TO BUILD A PURPOSE-DRIVEN BRAND Tuesday 25th July 9:30am - 12:30pm; HOW TO START A BUSINESS Online Workshop - Wed 13th July, 12pm - 3pm; ARE YOU CHARGING ENOUGH FOR YOUR PRODUCT OR SERVICE? Online Workshop - Wed 19th July, 12-2pm and HOW TO USE EMAIL MARKETING FOR BUSINESS GROWTH Online Workshop - Thu 27th July, 1-2:30pm

Turnbull-era tech procurement reforms bearing fruit

Procurement reforms that capped tech contracts at \$100 million broke the stranglehold of big conglomerates and large multinationals in Canberra and opened the door to smaller Australian companies securing more government work.

Skills ministers are apparently just getting on with the job

Federal, State and Territory Skills and Ministers met on Friday to progress key reforms to vocational education and training (VET) and the development of a new National Skills Agreement (NSA). Afterwards they put out their usual post-meeting statement listing what was discussed – a long, rather dry but worthy communique has become the norm – check @AuManufacturing’s coverage of recent meetings here

42% of SMEs owners says this is their biggest concern

Melbourne fintech Zeller today releases the first Zeller Small Business Resilience Report securing more government work– see the full report here. The report, collated from the responses from over 600 Australian small businesses, reveals insights into how business owners are impacted by and are responding to, challenging economic conditions. Key data from the report include: Biggest factors impacting small businesses today: 42% of small business owners cite their biggest concern as the increasing cost of supplies and materials, whilst 32% reported reduced consumer spending as their biggest concern.

Collaboration and quiet achievement the threads running through Australian innovative companies

@AuManufacturing concluded its Australia’s 50 most innovative manufacturers campaign this week with an event at the Clayton Hotel on Tuesday. Below is the introductory speech, reflecting on what came out of our four-month effort. Collaboration and quiet achievement the threads running through innovative companies. One is the importance of that perhaps-overused word, collaboration, whether it was among different levels of a manufacturing company, with other companies, with universities, or – of course – with customers in the course of understanding what problems are worth solving. Often it was all of the above.

Dinzel helps businesses build with economic efficiency

Developed to address common constraints associated with concrete walling, the Dinzel [permanent polymer formwork system](#) is transforming buildings around Australia. When the first Dinzel polyvinyl chloride-based permanent formwork system for concrete walling rolled off the production line in 2006, the construction industry was quickly drawn in by its durable, versatile and cost-effective application. Today, internationally recognised as Dinzel Structural Walling, the system is changing the landscape of formwork construction.

NSW manufacturer joins government education and skills program

Grifco, part of the Chamberlain Group, has been invited by the NSW Government to be one of the first operators to join the [Pathways to Manufacturing initiative](#). The Pathways to Manufacturing initiative is an education and skills-based program that aims to advance the Australian manufacturing industry and provide long-term employment opportunities for NSW students.

Australian Government: SMEs Protect your brand

Do you have a trade mark for your business or brand? 48% of small businesses have to rebrand due to [contested trade mark infringement](#), with the average rebrand costing more than \$100,000. Check out our updated information on trade marks to learn more about protecting your brand.

ARA – Careers & Training Newsletter July 2023

Articles include: Retail Ready & Able Program; Managing disrespectful, aggressive or abusive customers skill set; Diploma of Retail Merchandise Management; and OnDemand micro-courses to enhance staff development and retention.

What your business needs to know about \$20,000 ‘bonus’ tax breaks on energy efficient upgrades

The federal government has outlined its legislative plan for the [Small Business Energy Incentive](#), framing expectations around the \$20,000 ‘bonus’ tax deduction while excluding high-cost upgrades like new electric vehicles. The new measure, formally announced in the 2023-2024 federal budget, is intended to provide an extra 20% tax deduction on energy-efficient business upgrades valued at up to \$100,000.

Composites – surviving the Titanic pressures of the oceans depths

Australians were rightly aghast when the titanium and composites underwater vehicle Titan failed during an inspection tour of the wreck of the Titanic. This story

on the voyage to the bottom of the deepest part of the oceans by film maker James Cameron, first published in June 2012, illustrates the efforts that go to [making composite structures safe](#), and some of the strengths of the Australian composites sector.

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[Join at.](#)



Regards,

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