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# ShireBiz Bulletin

*The Shire Economic Development Alliance Newsletter*

**25th July 2023**

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## About ShireBiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- Advocacy for business investment, traction and job diversity eg projects such as supporting *the development of the ANSTO Innovation precinct*
- Advocacy for infrastructure investment, policy change and streamlining regulatory environments in the Sutherland Shire
- Engaging the community through regular *newsletter*, and *events*

Shirebiz would like to thank our supporters for your support over the last year

**Shirebiz supporters** are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at [info@shirebiz.org.au](mailto:info@shirebiz.org.au). We would also appreciate feedback on the content.

**Realise Business: What's on for small business owners in July/Aug 2023**

These include: *How to build a purpose-driven brand* Tuesday 25th July 9:15am - 12:15pm; *How to use email marketing for business growth* Online Workshop Thu 27th July, 1-2:30pm; *Networking Masterclass* Online Workshop - Fri 28th July, 9:30-11:30am; and *How to get funding for your small business* Online Workshop - Fri 28th July 12-2pm;

## **ANSTO: Nuclear Science News July2023**

Topics include: ANSTO technology supports environmental monitoring of ancient Aboriginal rock art; Deuterium continues to be an important characterisation tool in understanding COVID infectivity and severity and Pioneering research has confirmed that the current level of rainfall recharging groundwater in southwest WA is at its lowest for at least the last 800 years

## **Sutherland Council: Join the Conversation July 2023**

Consultations Draft Masterplan Kareela Reserve; Connecting with Council Communications Survey; Council Policies for review; Debt Management and Financial Hardship; Community Gardens; Media and Public Comment

## **Smart Manufacturing Conference speakers keep the ‘Future in Focus’**

Modern Manufacturing Expo is proud to announce the return of the much-anticipated Smart Manufacturing Conference, taking place on Wednesday 20 September 2023 at Sydney Showground, Sydney Olympic Park. This year’s theme is ‘Connected, Automated and Digital Transformation’ and the Conference’s jam-packed speaker line-up is designed to provide practical advice and solutions for manufacturers looking to transform and gain a competitive edge in a fast-paced world. “The Conference offers manufacturers a unique opportunity.

## **From waste to worth: Wine byproducts unlock new potential in nutraceuticals**

Researchers from Monash University have found that waste from winemaking, including grape skins, seeds, and stalks, could serve as valuable ingredients for nutraceuticals, pharmaceuticals, and even natural food colouring.

## **ACCC releases new guidelines for businesses over environmental claims**

Fresh draft guidelines to help protect consumers from greenwashing have been released by the Australian Competition & Consumer Commission (ACCC). The

ACCC guidance aims to address the issue identified by the commission's recent report, which found 57 per cent of businesses reviewed were making potentially misleading environmental claims.

## **Inside Construction: Week's top stories**

Articles include: **Katie O'Malley Driving and delivering value: Formwork industry takes the lead on safety; The task automation transition and Future of construction summit sparks action.**

## **Investment NSW: Invitation to learn about the India Export Opportunities**

The NSW Government in partnership with the Department of Foreign Affairs and Trade (DFAT), Consul General of India (CGI) in Sydney, Business NSW and the Australia India Business Council (AIBC) is organising a multi-city roadshow to present on the opportunities for exporters resulting from the Australia-India Economic Cooperation and Trade Agreement (AI-ECTA). This is an exciting opportunity to meet with industry stakeholders, government representatives.

## **CSIRO program to support SMEs with innovative plastic waste solutions**

SMEs working on advanced solutions to address plastic waste are invited to apply for the free, 10-week Innovate to Grow program, offered by Australia's national science agency CSIRO. The program intends to support the efforts of these SMEs by building their research and development (R&D) knowledge which will enable their solutions to be more commercially viable.

## **Future of jobs — rise to the challenge or risk being left behind**

Innes Willox is the Chief Executive of the national employer association, Ai Group and breaks down how companies can better protect themselves from losing employees in the future. The [World Economic Forum's latest Future of Jobs report](#), released last month, has brought together the perspectives of 803 companies, collectively employing more than 11.3 million workers, across 27 industry clusters in 45 economies around the world.

## **Pioneering flexible gold sensors for next-gen medical implants.**

University of Queensland researchers have unveiled an extraordinary breakthrough in medical implants: a [flexible gold sensor for implants](#). **Manufacturers' Monthly** sat down with Dr Mostafa Kamal Masud and Aditya Ashok to discuss how their groundbreaking research promises to revolutionise the efficiency and reliability of implantable medical devices.

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*Regards,*

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