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**ShireBiz  
Bulletin**

*The Shire Economic Development Alliance Newsletter*

**3rd September 2024**

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If you would like to receive this bulletin on a regular basis contact the Editor on [info@shirebiz.org.au](mailto:info@shirebiz.org.au)

**Summary**

**Events**

[Southern Strength September Networking Breakfast Sept 10<sup>th</sup> Club Central Menai](#)  
[Webinar: AsiaLink Business; Introduction to doing business in Singapore Sep 11](#)  
[Join Us for the Salvos Symbio Sleepout Oct 26<sup>th</sup> 2024](#)

**Articles**

[ANSTO Nuclear Science News September 2024](#)  
[AusIndustry: R&D Tax Insider August 2024](#)  
[Unlock Certainty in an Uncertain Market: The Australian Retail Report 2024](#)  
[Realise Business Tired of the Usual? Uncover Hidden Gems for Your Business](#)  
[Transport News Check parking availability of Park&Ride car parks in real time](#)  
[Services NSW: Have your say on social media use and impacts](#)

**MP Newsletters**

[Member for Cronulla Mark Speakman eNews Sept 2024](#)  
[Member for Heathcote Maryanne Stuart Newsletter Aug 2024](#)

**Events**

**Southern Strength Sept Networking Breakfast Sept 10<sup>th</sup> Club Central Menai**  
[Hear from Ben Lazzaro - Chief Executive of Australian Made Campaign](#) Where he will discuss the benefits of the Australian Made Logo and the application process. Don't miss this opportunity to gain expert knowledge and take your business to the next level. Sam

**Matandos - Managing Director of Moxon Industries** With a resurgence of domestic manufacturing in NSW, the challenge has now shifted to Manufacturers being able to deliver new projects in new market sectors.

**Webinar: AsiaLink Business; Introduction to doing business in Singapore Sep 11<sup>th</sup> 1-3pm**  
Singapore is a dynamic, business-focused nation that is consistently ranked as the world's easiest place to start a business. Its excellent connectivity, world class infrastructure, strategic location, and first- ate labour force provide unrivalled opportunities for Australian businesses. The Australian Government's Southeast Asia Economic Strategy to 2040 has identified [Singapore as a key financial and commercial hub](#) for regional trade and investment. To operate effectively in this highly competitive market, businesses will need to recognise key nuances that influence success. How will this program benefit your business

**Join Us for the Salvos Symbio Sleepout: Make a Difference for those experiencing homelessness in the Sutherland Shire Oct 26 2024 5:30pm**

**Why Your Participation Matters:** Every night, people in our community face the harsh reality of homelessness. By participating in the [Salvos Symbio Sleepout](#), you'll experience a small part of what they endure, while raising crucial funds to support those in need. What is the Salvos Symbio Sleepout? The Salvos Symbio Sleepout is a fundraising event where participants will sleep out under the stars at Symbio Wildlife Park to raise awareness and funds that will directly benefit those experiencing homelessness in the Sutherland Shire, providing them with essential services, including shelter, food, and support programs.

## Articles

### **ANSTO Nuclear Science News September 2024**

[Includes:](#) Revitalised National Science and Research Priorities launched; Science supports species survival by tackling contaminants; Nuclear techniques support food safety, security and productivity; Nanoscale insights to improve organic solar cell thin films and Making science accessible to all.

### **AusIndustry: R&D Tax Insider August 2024**

[In this edition:](#) ATO to publish first R&D tax transparency report; Webinar: Guide to registering for the R&D Tax incentive; Registration timeframes explained; New hypothetical case study on machine learning now live; Responding to queries by non-authorized contacts and is the R&D Tax Incentive insider meeting your needs?

### **Unlock Certainty in an Uncertain Market: The Australian Retail Report 2024 by Shopify**

The Australian Retail Report 2024 offers critical insights into the evolving landscape of retail in Australia. As consumer values shift and technological innovation rises, retailers are adapting by embracing omnichannel strategies, enhancing customer loyalty, and improving business efficiency. Explore how these changes create new growth opportunities for retailers amid market uncertainties. The report can be accessed [HERE](#).

## **Realise Business Tired of the Usual? Uncover Hidden Gems for Your Business!**

Boost your business growth with our free must-attend event.

[Includes:](#) Influence and stakeholder Management workshop Sep 12<sup>th</sup>; AI tools for marketing automation Sep 13<sup>th</sup>; Innovate your business model and secure funding Sept 15<sup>th</sup>; Effective social media d=for customer attraction Sep 17<sup>th</sup>; Creating your emailing marketing plan Sep 26<sup>th</sup> and Determining your optimal price strategy Sep 27<sup>th</sup>.

## **Transport News Check parking availability of Park&Ride car parks in real time**

[Includes:](#) Check parking availability of Park & Ride car parks in real time; Sydney Marathon – Sunday 15 September; Bledisloe Cup Test – Saturday 21 September; L1 Dulwich Hill Line closure and Step up! It's National Walk to Work Day Friday 6<sup>th</sup> Sept.

## **Services NSW: Have your say on social media use and impacts**

[Includes:](#) Tips and tools to stretch your budget Go To the cost of Living Hub; Reduce your fire risk when using lithium-ion batteries; Do you know the next NSW Woman of the Year? And Don't get scammed with fake payment details.

## **MPs Newsletters**

### **Member for Cronulla: Mark Speakman's eNewsletter Sept 2024**

[In this issue:](#) Social media and young people; 2025 Cronulla Woman of the Year; Nominations open; Sydney Metro opens opportunities for Shire commuters; Work underway on Hungry Point clifftop walkway; Shire busijesses pioneering rapide home construction; Kamay Botany Bay Nation; Park update; Housing approvals; Community recognition; Could you be a Good Sam?; Upcoming local events and seniors grants.

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### **Member for Heathcote: Maryanne Stuart Newsletter August 2024**

[Includes:](#) Petition on jet Skis in Bundeena Update; Saya Sakakibara: Olympic Champion; Keeping Koalas safe on Heathcote Road; Audley Weir Update; Sutherland Sharks Basketball Association Funding and online Socila Media Forum 16<sup>th</sup> Sept 7pm.

## **About Shirebiz**

**ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.**

**Our strategic pillars are:**

- **Advocacy for business investment, traction and job diversity eg projects such as supporting *the development of the ANSTO Innovation precinct***

- Advocacy for infrastructure investment, policy change and streamlining regulatory environments in the Sutherland Shire
- Engaging the community through regular *newsletter*, and *events*

Shirebiz would like to thank our supporters for your support over the last year

Shirebiz supporters are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at [info@shirebiz.org.au](mailto:info@shirebiz.org.au). We would also appreciate feedback on the content.

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*Regards,*

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