

**ShireBiz
Bulletin**

The Shire Economic Development Alliance Newsletter

15th October 2024

If you would like to receive this bulletin on a regular basis contact the Editor on info@shirebiz.org.au

Summary

Events

[Jack Delosa Presentation, Doltone House, 16 Oct 8am](#)

[Managing an ageing workforce \[Free event\] Oct 16 9am](#)

[Asia Link Business: Introduction to doing business in China Oct 16th](#)

[Salvos Symbio Sleepout Oct 26th](#)

[Sutherland Council Prepare for the future of Business Oct 30 8am](#)

Articles

[CEDA: Another surplus welcome but deficits loom and growing spending pressures](#)

[Business NSW: Protect your business from cyber attack](#)

[Gemaker Newsletter October 2024](#)

[Sutherland Council: Join the Conversation October 2024](#)

[DEWR Publishes VET Workforce Blueprint](#)

[Shoppers Face A Growing Risk From Cybercrime And Retailers Must Do More](#)

Events

Small Business Month Event: Jack Delosa, Doltone House, Oct 16 8am

ENTREPRENEUR, INVESTOR, & FOUNDER OF THE ENTOURAGE. Jack Delosa builds businesses. He is the founder and CEO of Australia's largest business coaching provider, [The Entourage](#), with a global community of nearly 1,000,000 business owners. Under his leadership, The Entourage has been awarded the 4th Best Place to Work in Australia, and the Top 50 in Australasia, by Best Places To Work.

Managing an ageing workforce [Free event] Oct 16 9am

The Australia Wide Personnel Group would like to invite you to join us for a [special event](#), featuring guest speaker Mark Stipic, Managing Director of Tactium. This free event will be held at the SKYE Suites Parramatta, 30 Hunter Street Parramatta NSW. Arrive 9 am for a 60-

minute presentation beginning at 9:30 am. Light refreshments provided.

Asialink Business: Introduction to doing business in China Oct 16 1-3pm AEDT

China remains Australia's largest trading partner. The China-Australia Free Trade Agreement (ChAFTA) has given Australian businesses [unprecedented access](#) to Chinese markets. The rapidly evolving middle class is expected to account for 40 percent of this market's population by 2030, representing a lucrative commercial opportunity.

Join Us for the Salvos Symbio Sleepout: Make a Difference for those experiencing homelessness in the Sutherland Shire Oct 26 2024 5:30pm

Why Your Participation Matters: Every night, people in our community face the harsh reality of homelessness. By participating in the [Salvos Symbio Sleepout](#), you'll experience a small part of what they endure, while raising crucial funds to support those in need. What is the Salvos Symbio Sleepout? The Salvos Symbio Sleepout is a fundraising event where participants will sleep out under the stars at Symbio Wildlife Park to raise awareness and funds that will directly benefit those experiencing homelessness in the Sutherland Shire, providing them with essential services, including shelter, food, and support programs.

Sutherland Council: Prepare for the future of Business Oct 30 8am

In celebration of NSW Small Business Month this October, Sutherland Shire Council and the University of Wollongong are excited to present a unique, [FREE business event](#) designed to support your growth and success. Whether you manage a team or are involved in producing, selling, or purchasing goods, this event is for you!

Articles

CEDA: Another surplus welcome but deficits loom and growing spending pressures

Today's confirmation that the Federal Budget was in surplus for a second year in a row last year is an important reminder of the need to remain vigilant on government spending. While the \$15.8 billion surplus for 2023-24 is a pleasing outcome, budget estimates still point to [big deficits](#) for the rest of the decade. The Federal Government has been at pains to point out this latest surplus.

Business NSW: Protect your business from cyber attack

[Includes:](#) Report on how to protect your business from cyber attack; Is AI a risky black magic or a magical tool?; Pitch the perfect tender and events of Small Business Month in NSW.

Gemaker Newsletter October 2024

[News & articles:](#) Menopause Sentate Enquiry Report, TTO spinout pilot, TTOs attracting staff, Innovation in WA, NSW RNA facility, Battery consultation, Medtech commercialisation webinar, WSU Agri Tech Precinct, Defence Strategy, AI medical innovation centre, UK Research & Innovation strategy, Benefits of early STEM learning, Mind-reading AI, InnovationAus Industry Papers, \$30M WA VC funding, Bioplastics hub, KCA Awards finalists.

Sutherland Council: Join the Conversation October 2024

[Includes:](#) Community Strategic Plan Review; Draft Woronora River Dredging Management Plan; Closing soon - Draft Customer Experience (CX) Strategy; Cronulla's Dunningham Park is back and better than ever; Outdoor Dining Policy;

DEWR Publishes VET Workforce Blueprint

The VET [Workforce Blueprint](#) has been developed in collaboration with states and territories to provide a roadmap to grow, support and sustain the VET workforce. It has been informed by consultations with stakeholders and expert advice from the VET Workforce Blueprint Steering Group.

Shoppers Face A Growing Risk From Cybercrime And Retailers Must Do More

[Every time](#) a shopper uses a credit card, debit card, digital wallet or other non-cash payment method – that's some 80% of purchases, according to [BankRate](#) – they are entrusting retailers with vital personal data and making themselves vulnerable to cybercrime. News recently broke that a gap in [Adobe Commerce and Magento](#) software resulted in the breach of customer data from over 4,000 online merchants – some 5% of their supported online stores.

About Shirebiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- Advocacy for business investment, traction and job diversity eg projects such as supporting *the development of the ANSTO Innovation precinct*
- Advocacy for infrastructure investment, policy change and streamlining regulatory environments in the Sutherland Shire
- Engaging the community through regular *newsletter*, and *events*

Shirebiz would like to thank our supporters for your support over the last year

Shirebiz supporters are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at info@shirebiz.org.au. We would also appreciate feedback on the content.



Regards,

Richard Walker, Editor, Shirebiz

Mobile: 0419617510

Email: info@shirebiz.org.au