

**ShireBiz
Bulletin**

The Shire Economic Development Alliance Newsletter

8th October 2024

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Events

My Business Tender Writing Insight Series Starting Oct 14th

Due to the success of our recent session, Fundamentals of a Tender Strategy, we are thrilled to announce a [new masterclass webinar series](#) hosted by our esteemed partner, Tender Plus! Informative, easy to understand, and led by one of Australia's most experienced Tender Specialists. Join us for these engaging sessions designed to empower you in the tendering process. As a valued My Business member, you're eligible for an exclusive member discount when you register today.

Small Business Month Event: Jack Delosa, Doltone House, Oct 16 8am
ENTREPRENEUR, INVESTOR, & FOUNDER OF THE ENTOURAGE. Jack Delosa builds businesses. He is the founder and CEO of Australia's largest business coaching provider, [The Entourage](#), with a global community of nearly 1,000,000 business owners. Under his leadership, The Entourage has been awarded the 4th Best Place to Work in Australia, and the Top 50 in Australasia, by Best Places To Work.

Asialink Business: Introduction to doing business in China Oct 16 1-3pm AEDT
China remains Australia's largest trading partner. The China-Australia Free Trade Agreement (ChAFTA) has given Australian businesses [unprecedented access](#) to Chinese markets. The rapidly evolving middle class is expected to account for 40 percent of this market's population by 2030, representing a lucrative commercial opportunity.

Join Us for the Salvos Symbio Sleepout: Make a Difference for those experiencing homelessness in the Sutherland Shire Oct 26 2024 5:30pm
Why Your Participation Matters: Every night, people in our community face the harsh reality of homelessness. By participating in the [Salvos Symbio Sleepout](#), you'll experience a small part of what they endure, while raising crucial funds to support those in need. What is the Salvos Symbio Sleepout? The Salvos Symbio Sleepout is a fundraising event where participants will sleep out under the stars at Symbio Wildlife Park to raise awareness and funds that will directly benefit those experiencing homelessness in the Sutherland Shire, providing them with essential services, including shelter, food, and support programs.

Sutherland Council: Prepare for the future of Business Oct 30 8am
In celebration of NSW Small Business Month this October, Sutherland Shire Council and the University of Wollongong are excited to present a unique, [FREE business event](#) designed to support your growth and success. Whether you manage a team or are involved in producing, selling, or purchasing goods, this event is for you!

Articles

Some SME-centric solutions for lagging technology adoption

As this publication has noted before, one of the defining features of manufacturing in this nation is the [large number of small companies](#). And while we regularly note the SMEs' entrepreneurial streak and contributions to progress, being of a certain size comes with its limitations. SMEs spend 24 per cent more on R&D than large companies, and such manufacturers are among the most likely to innovate, notes researcher Dilupa Nakandala in a recent paper. They also lag in adopting new technologies, and suffer a big list of hurdles to remedying this and therefore shoring up their resilience.

ClearVue enters Net-Zero modular housing market

Building-integrated photovoltaics company ClearVue Technologies has entered the net-zero modular housing market through a [pilot project](#) with Australian modular housing manufacturer Prefabulous Pty Ltd. Perth based ClearVue is providing a combination of its advanced solar PV glazing and integrated solar cladding panels for use in a Prefabulous

'FabZero' Prototype.

NSW Government: Free workplace mental health training

A mentally healthy workplace boosts productivity and an employee's wellbeing. To help support workplace mental health, SafeWork NSW and the Black Dog Institute are offering [free mental health training](#) to eligible businesses. There are 3 evidence-based programs for you and your team to choose from: • Leading a Mentally Healthy Workplace • Managing for Team Wellbeing • Your Mental Health at Work.

National Skills Plan Released

The Skills and Workforce Ministers last week released the [National Skills Plan](#) which represents a key first step of the National Skills Agreement. The Plan will guide the work of all governments to take action and deliver key outcomes to transform the VET system

Austrade: Export Update October 2024

[Includes:](#) Australia secures first trade deal with the Middle East; Austrade resumes fees for support services; A feast of opportunities at Fine Food Australia; Virtual UK MedTech Landing Pad program and EMDG helps Motium take on the tough jobs globally.

Investment NSW: The Orbital [Space Industry] October 2024

[In this Edition:](#) ▪ NSW House at SbySW Sydney ▪ Study NSW Jobs Connect Event ▪ National Space Industry Hub update ▪ AXELA program in Japan ▪ Industry Spotlight

About Shirebiz

ShireBiz is a not for profit organisation dedicated to the Economic Development of Southern Sydney to enable sustainable business development which provides employment opportunities for the local community.

Our strategic pillars are:

- Advocacy for business investment, traction and job diversity eg projects such as supporting *the development of the ANSTO Innovation precinct*
- Advocacy for infrastructure investment, policy change and streamlining regulatory environments in the Sutherland Shire
- Engaging the community through regular *newsletter*, and *events*

Shirebiz would like to thank our supporters for your support over the last year

Shirebiz supporters are invited to continue to support Shirebiz by becoming members. [Join at](#) If you want to regularly receive this Bulletin Contact the Secretary at info@shirebiz.org.au. We would also appreciate feedback on the content.



Regards,

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